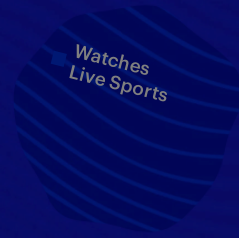


Trusted Source for Currency-Grade TV Viewing Data.

**700+**

US TV Networks capturing
content and commercials
around the clock.

100+

Streaming apps with broad
coverage of streaming and
linear viewing.

210

TV Markets representing
local and national TV viewing
audiences.

Get comprehensive insights to make smarter, faster decisions. Inscope combines granular and scalable TV viewing data with customizable solutions - all from one trusted source of modern TV intelligence.

Beyond the Glass Technology.

We combine glass-level TV viewership data with advanced machine learning to enhance ACR technology, going beyond the glass with audience solutions.

Second-by-Second Data

TV viewing data captured
in seconds, not hours or
days, for deeper insights.

Proprietary Technology

Multiple technologies that
capture total viewership,
not just a portion.

Nationally Representative

Validated against industry-
trusted sources for more
accurate audience
insights.

Granular TV Insights

A complete view of
and streaming beh
including connect
devices.

[Customize Settings](#)[Accept and Continue](#)

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See it in Real Time From
Multiple Sources.

See the Full Live Data

1

ESPNHD
NFL Football

2

ABC
The Voice

3

CBS
The
Neighborhood

4

FOX NEWS
CHANNEL
Tucker Carlson
Tonight

5

USA NETWORK
Holiday Baking
Championship

23:55 PM



Analytics & Measurement Partners

Develop Custom & Syndicated Metrics.



OEMs & Platform Partners

Expand & Evolve 1st Party Data



The Industry's Go-To Source for TV Viewing Data.

25 MM+

Opted in devices (active over the past 365 days)



Marketing attribution in the modern world requires scale, speed and precision. Inscope's TV viewing data allows us all three.

SETH GOREN, GROUP SVP, SUBSCRIBER GROWTH & MEDIA, WARNER BROS. DISCOVERY.

Insights

JUNE 22, 2026

Report: Inscape TV Market Trends Q1 2026



Insights

MAY 22, 2026

Report: Inscape TV Market Trends Q4 2025



Insights and Solutions