

Trusted Source for Currency-Grade TV Viewing Data.

**700+**

US TV Networks capturing content and commercials around the clock.

100+

Streaming apps with broad coverage of streaming and linear viewing.

210

TV Markets representing local and national TV viewing audiences.

Get comprehensive insights to make smarter, faster decisions. Inscope combines granular and scalable TV viewing data with customizable solutions - all from one trusted source of modern TV intelligence.

Beyond the Glass Technology.

We combine glass-level TV viewership data with advanced machine learning to enhance ACR technology, going beyond the glass with audience solutions.

Second-by-Second Data

TV viewing data captured in seconds, not hours or days, for deeper insights.

Proprietary Technology

Multiple technologies that capture total viewership, not just a portion.

Nationally Representative

Validated against industry-trusted sources for more accurate audience insights.

Granular TV Insights

A complete view of TV viewing and streaming behavior, including connected devices.

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See it in Real Time From
Multiple Sources.

See the Full Live Data

1

ESPNHD
NFL Football

2

ABC
The Voice

3

CBS
The
Neighborhood

4

FOX NEWS
CHANNEL
Tucker Carlson
Tonight

5

USA NETWORK
Holiday Baking
Championship

23:55 PM



Analytics & Measurement Partners

Develop Custom & Syndicated Metrics.



OEMs & Platform Partners

Expand & Evolve 1st Party Data



The Industry's Go-To Source for TV Viewing Data.

25 MM+

Opted in devices (active over the past 365 days)



Marketing attribution in the modern world requires scale, speed and precision. Inscope's TV viewing data allows us all three.

SETH GOREN, GROUP SVP, SUBSCRIBER GROWTH & MEDIA, WARNER BROS. DISCOVERY.

Insights

JUNE 22, 2026

Report: Inscape TV Market Trends Q1 2026



Insights

MAY 22, 2026

Report: Inscape TV Market Trends Q4 2025



Insights and Solutions