

Transforming the TV economy with unparalleled audience data.



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Our ACR data is the foundation of VIZIO's direct-to-device programming and advertising strategy.

INScape



consumers and advancing the broader television marketplace.

Large enough for scale. Granular enough for detail.

Inscape's 25+ million opt-in TVs are spread across all devices and viewing types but are gathered uniformly. The rich data provided down to the device level captures all type of viewership across formats, from linear, streaming, on device or external attached devices.

Our Mission

To deliver the most granular and accurate TV viewing data in the market - at scale.

Our Vision

To bring relevancy to consumers, and transparency to measurement, through unparalleled technology that captures viewing data across linear and streaming.

Join Our Team

Inscape is growing, and we're excited about the ways we are impacting the world today and inspired by the possibilities for tomorrow. If you are driven by the idea of shaping the future of TV audience data and measurement, you're in the right place.

Apply Now

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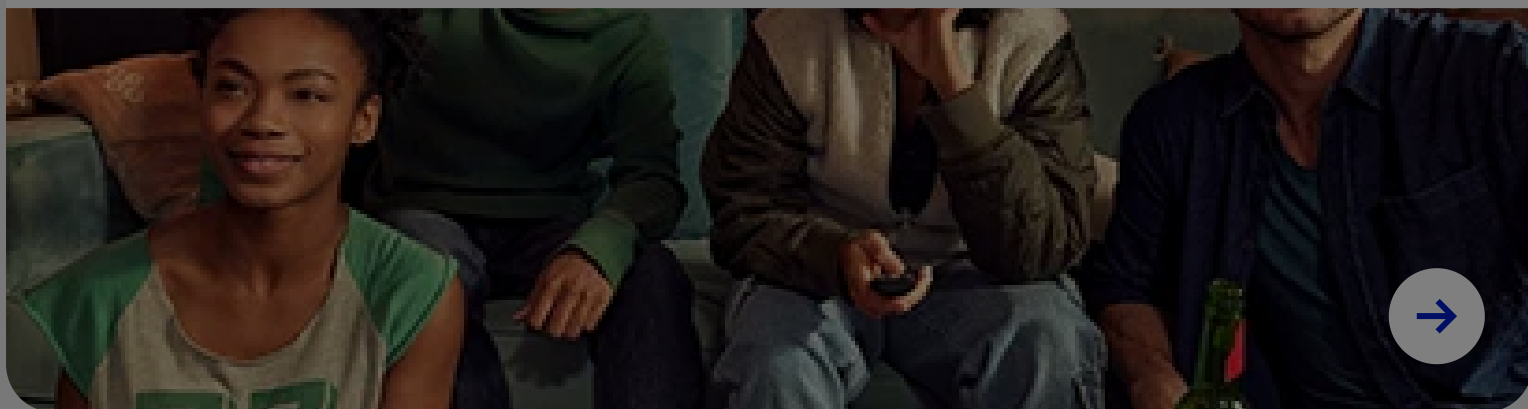
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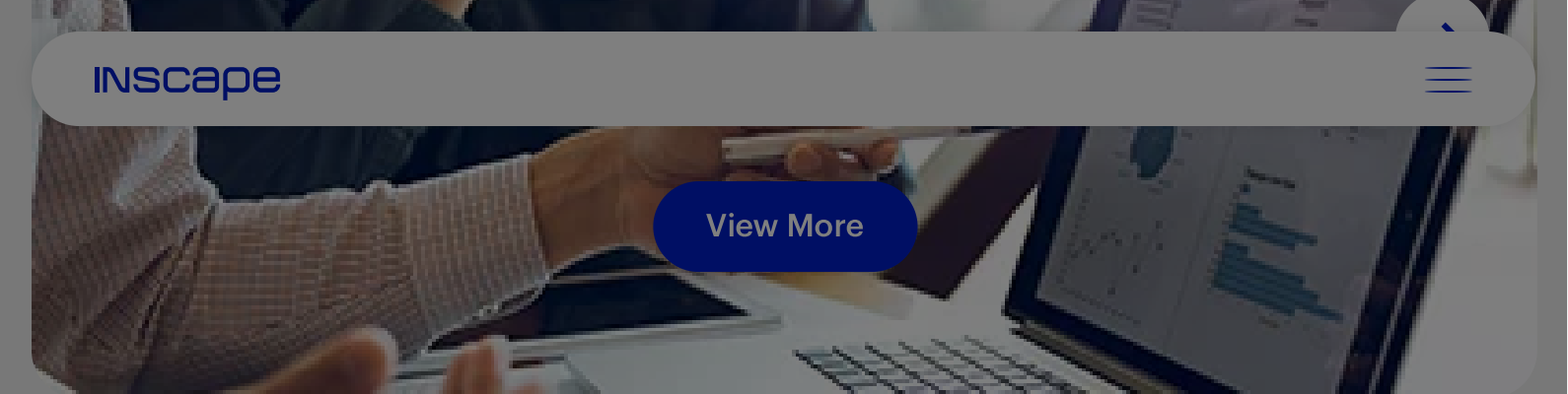
Solutions

MARCH 23, 2023

MarketCast Expands Brand Effect™ Ad Measurement Across Platforms



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