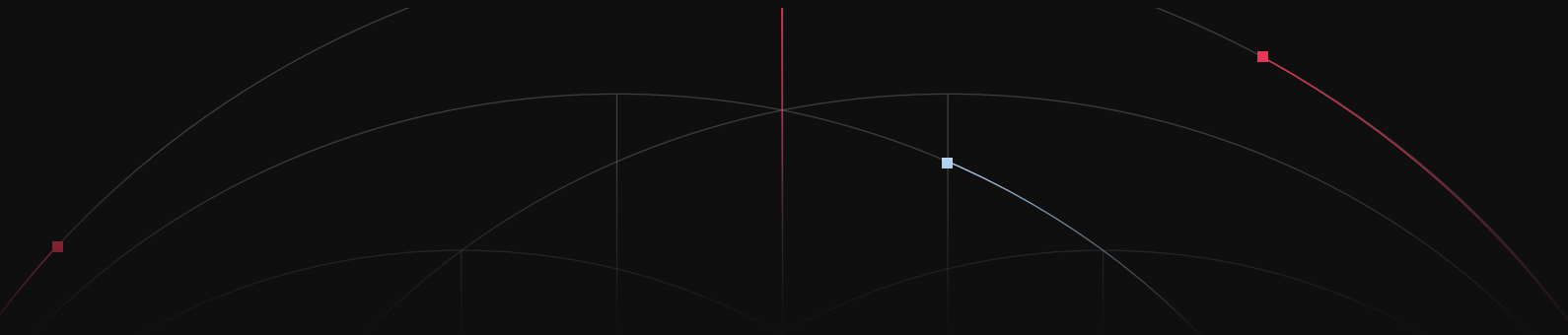


See What Audiences Actually Do.

Samba connects deterministic signals across linear, streaming, web, and third-party data to show what audiences actually do. Our Knowledge Graph maps real behavior across 1.5 billion people, millions of smart TVs, and billions of web pages. Not demographics. Decisions.

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