

Cookie Policy

■ LAST UPDATED: JUNE 7, 2021

■ 1.0 Interpretation and Definitions

2.0 The Use of the Cookies

3.0 Opting Out of the Use Cookies

4.0 More Information About Cookies

5.0 Contact Us

This policy describes the cookies Samba TV uses and how we use them. You should read this policy so you can understand the type of information Samba TV collects using cookies and how that information is used.

Cookies do not typically contain any information that personally identifies a user. However, cookie information may be linked to information about you stored by our third-party advertising partners. For further information on how we use, store and keep your personal data secure, see our [Privacy Policy](#).

1.0 Interpretation and Definitions

For the purposes of this Cookies Policy:

- **“Samba TV”, “We”, “us” or “our”** refers to Samba TV, Inc. and our affiliates and subsidiaries, which include Samba TV UK Limited, Samba TV Poland Sp.zo.o, Samba TV Germany GmbH, Samba TV

- **You** means the individual accessing or using the Website, or a company, or any legal entity on behalf of which such individual is accessing or using the Website, as applicable.
- **Website** refers to www.samba.tv.

2.0 The Use of the Cookies

The law states that we can store Cookies on your device if they are strictly necessary for the operation of this site. For visitors from the European Union, the legal basis for placing such cookies is our legitimate interest in providing users with the best website possible. For all other types of cookies we need your permission, and for visitors from the European Union, the legal basis for placing such cookies is your consent.

This site uses different types of Cookies. Some cookies are placed on behalf of third-party services that appear on our pages. Cookies can be “Persistent” or “Session” Cookies. Persistent Cookies remain on your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close your web browser.

We use persistent Cookies as described below:

Cookies Policy/Notice Acceptance Cookies

Administered by: Us

Purpose: Identify if users have accepted the use of cookies on the website.

Retention: up to 2 years

Functionality Cookies

Administered by: Us

Purpose: Allow us to remember choices you make when you use the website, such as remembering your login details or language preference. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the website.

Retention: up to 2 years

Analytics Cookies

Administered by: Third-Parties

Purpose: Used to track information about website traffic and use. The information gathered via these cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the website. We may also use these cookies to test new pages, features or new functionality of the Website to see how our users react to them.

Retention: up to 2 years

Purpose: Enable us to show you advertising about our products and services while you are on third party websites.

Retention: up to 2 years

3.0 Opting Out of the Use Cookies

If you prefer to avoid the use of cookies on the website, you may opt-out by clicking the "Decline" button on the cookie settings toolbar below.

You may also disable the use of cookies in your browser and then delete the cookies saved in your browser associated with the website. You may use this option for preventing the use of Cookies at anytime.

If You'd like to delete Cookies or instruct your web browser to delete or refuse Cookies, please visit the help pages of your web browser.

For the Chrome web browser, please visit this page from

Google: <https://support.google.com/accounts/answer/32050>

For the Internet Explorer web browser, please visit this page from

Microsoft: <http://support.microsoft.com/kb/278835>

For the Firefox web browser, please visit this page from Mozilla: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

For the Safari web browser, please visit this page from

Apple: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

For any other web browser, please visit your web browser's official web pages.

4.0 More Information About Cookies

You can learn more about how we use cookies and the information we learn from them in our [Privacy Policy](#).

5.0 Contact Us

If you have any questions about this Cookies Policy, You can contact us:

By email: privacy@samba.tv, or

By mail:

Samba TV, Inc.

(ATTN: Privacy)

118 King Street

Learn more about how Samba can help your organization

Contact Us

