

Privacy Notice

This privacy notice was last updated on 3/30/2026.

See previous versions of the Privacy Notice in our [Notice Archives](#).

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Scope



This Privacy Notice for Panasonic Corporation of North America (“Panasonic”, “we” or “us”) explains how Panasonic collects, uses, and discloses information about you when you access or use our websites, mobile application(s), and other products and services (collectively, the “Services”), contact our service team, engage with us on social media, or otherwise interact with us. It also applies to information that we receive from business partners and other third parties.

For information about our processing of personal information regarding current employees and candidates for employment, please see our [Employee and Applicant Privacy Notice](#).

This Privacy Notice does not apply to:

- Panasonic Canada or certain affiliated companies that display a different Privacy Notice. For example, this Privacy Notice does not apply to [Panasonic.aero](#), [Hussmann](#), [Clearview Connect](#). You can find the applicable description of privacy practices by clicking on the links available on the web sites operated by the other Panasonic companies, or by looking in the menus of their mobile applications
- Third-party websites accessible through our websites
- Employees or applicants to Panasonic businesses
- Processing (including sharing with third parties) of aggregated statistics about visitors to our websites and anonymous information collected from other sources
- Use of de-identified or anonymous information

We may change this Privacy Notice from time-to-time. If we make changes, we will notify you by revising the date at the top of the notice and, in some cases, we may provide you with additional notice (such as adding a statement to a website homepage or sending you a notification). We encourage you to review the Privacy Notice whenever you access the Services or otherwise interact with us to stay informed about our information practices and the choices available to you.

Summary Notice

To view a summary of this notice in table format, [click here](#).

Privacy Notice

What information do we collect?

Identifiers/Contact information – Information that can be used to directly identify you such as name, social media handle, addresses, and phone numbers; device identifier, IP address, government-issued identification number, date of birth/age, license plate number, tokenized

payment information, social media handle, and other similar identifiers. Information that you use to create an account with us such as username and password

Demographics – Information such as your age range or date of birth, income range, education, nationality, or gender

Voluntary Communications – Contents of email, voicemail, social media posts, likes or other interactions, or direct messages, physical correspondence you send to us, responses to surveys, information you post, display and/or publish on any of our Services, website search terms, and when you tell us your communications preferences, including your preferred communication method, language, time zone, and other relevant communications information

Photos, Video, and Other Multimedia Information – If you upload a photo for a profile image when creating an account, for example, or if you provide a photo or video at an event or as part of a contest or sweepstakes or to document a customer service issue, we collect those images

Payment Data – If you make a purchase, we collect credit card numbers and other payment or billing information. Note that we do not process credit card information directly. We use third party vendors to process payment card information

Transactional Information – When you make a purchase or return, we collect information about the transaction, such as product details, purchase price, and date and location of the transaction

Log and Usage Information – We collect log information about your use of the Services, including the type of browser and operating system you use, the domain and host from which you access the internet, access times, pages viewed, web browsing history, your IP address, and the page you visited before navigating to our Services. Additionally, when you enter any password-protected area of a website, our website will recognize you and collect information that you submit. This form of data collection may be performed by authentication tokens tied to user accounts created by an integrated third-party user database

Device Information – We collect information about the computer or mobile device you use to access our Services, including the hardware model, operating system and version, unique device identifiers and tokens, unique identifier headers, mobile network information, and other information that identifies you as the user of the device or the person providing information to us

Location Information – In accordance with your device permissions, we may collect information about the precise location of your device based on IP address or mobile device location information. You may stop the collection of precise location information at any time (see [Your Choices](#) below for details)

Visual Information – Our facilities are equipped with security cameras, which record video and audio of inside and outside our premises. We may also record your calls or chats or

other or other communications with us with your consent where required by law

Information Collected by Cookies and Similar Tracking Technologies – We use different technologies to collect information, including pixels, web beacons, cookies, and plug-ins. For more detailed information about our use of cookies, please see our [Cookie Notice](#)

Inferences – We may create new data that infers your preferences, interests, and other characteristics to better help us serve you

How Do We Collect Information?

We collect information directly from when you:

- Make a purchase from us
- Register for an account or complete a survey
- Contact us by email, phone, chat, or webform
- Upload or share a photo, submit a request, submit information, or post other digital content through one of our websites, applications or via social media interactions on third-party websites like Facebook, Instagram, YouTube, TikTok, and others. See [Social Media Interactions](#) section for more information.
- Participate in a sweepstakes, contest, or promotion
- Return a product or use a rebate
- Submit information via our websites, mobile websites, or applications
- Register a product for warranty
- Enter one of our facilities

We collect information from third parties such as:

- Resellers of our products
- Shipping companies
- Installers
- Service Providers
- Marketing companies that help us learn about consumer interests and trends
- Companies that supplement our customer records with additional information
- Online advertising and analytics providers
- Social media platforms (If you create or log into your account through a social media site, we will have access to certain information from that site, such as your name, account information, and friends lists, in accordance with the authorization procedures determined by such social media site.) See [Social Media Interactions](#) section for more information.
- Mailing vendors
- Public records resources
- Companies that help us process payments
- Security and fraud prevention providers
- Manufacturers and other businesses with which we conduct joint offers or programs

- We obtain information from identity verification services, credit bureaus, mailing list providers, and other publicly available sources

We collect information automatically from systems and technology embedded in our Services and facilities:

- Video and photographs from CCTV and security camera located outside and inside our facilities
- Location of your devices used to access our Services. Depending on the Services you access, location information may be your precise location coordinates or inferred location from your IP address.)
- Technical log information about your use of the Services, including the type of browser and operating system you use, the domain and host from which you access the internet, access times, pages viewed, web browsing history, your IP address, and the page you visited before navigating to our Services. Additionally, when you enter any password-protected area of a website, our website will recognize you and collect information that you submit. This form of data collection may be performed by authentication tokens tied to user accounts created by an integrated third-party user database. (see [Cookie Notice](#) for more information)
- Information about the computer or mobile device you use to access our Services, including the hardware model, operating system and version, unique device identifiers and tokens, unique identifier headers, mobile network information, and other information that identifies you as the user of the device or the person providing information to us. (see [Cookie Notice](#) for more information)
- Purchase/return/refund transaction details, such as product description, transaction price, and date and location of the transaction

We create new information derived from collected Information:

- Inferences regarding your preferences or habits
- We may process your information using Artificial Intelligence (“AI”) tools to generate transcripts of customer service interactions or create related insights, for example

How Do We Use Information?

Here are some examples of how we use the information we collect:

- Fulfill your order or request for services
- Administer your account with us
- Facilitate your participation in a contest, sweepstakes, or other promotion or sending you prizes you might have won
- Enable your registration for a particular website, extended warranty service, or provide with information regarding such programs or services
- Process a return or repair

- Respond to a product or service review or inquiry
- Improve our business, products, and Services
- Personalize and improve our Services so you have a consistent experience
- Facilitate your participation in webinars and in-person events
- Understand and respond to trends and customer interests
- Recommend products and services that may interest you
- Identify your interests based on your interactions with us and information we have received from third parties or publicly available sources
- Update our product inventories to meet projected demand
- Create and deliver marketing messages to you (with your permission where required by law)
- Send you newsletters and other information you have requested
- Deliver tailored advertisements based on your interests
- Understand how you interact with ads
- Send you technical notices, updates, security alerts, and support and administrative messages
- Manage our websites' interactive functionality
- Communicate with you about products, services, offers, and events offered by Panasonic and others, and provide news and information we think will be of interest to you (see [Your Choices](#) below for information about how to opt out of these communications at any time)**
- Comply with Panasonic's legal and regulatory obligations
- Detect, investigate and prevent breaches of the Terms and Conditions, fraudulent transactions and other illegal activities, and protect the rights and property of Panasonic and others;
- Carry out any other purpose described to you at the time the information was collected
- Notify you about changes to this Privacy Notice, the Terms of Use of our websites or device applications, or changes to any of our programs in which you might be enrolled
- Update you regarding shipping, product availability, product recalls, warranty information, or rebates
- Send you other transactional or relationship communications
- We may also use information for purposes disclosed to you at the point of collection, as authorized by you, or as otherwise permitted or required by law
- Honor your instructions and requests
- Prevent, investigate, and remediate security incidents

**You can update certain marketing communications preferences by following the instructions in the [Your Choices](#) section below.

Use of Sensitive Personal Information

We collect and use certain types of sensitive personal information (such as precise geolocation data, biometric identifiers, or health information) to provide and improve our services.

You have the right to limit our use and disclosure of this information to what is reasonably necessary to perform the services or provide the goods you have requested. If you choose to exercise this right, we will not use your sensitive personal information for any purpose other than:

- Providing requested goods or services
- Preventing, detecting, and responding to security incidents
- Ensuring the physical or digital security of our services
- Maintaining the integrity of our systems
- Other purposes authorized by law.

To exercise this right, click the “Do Not Sell or Share My Personal Information” link in our website footer or contact us at privacy@us.panasonic.com.

How Long Do We Keep Your Information?

We keep information related to your use of Services for as long as necessary to provide the products and services you have requested, fulfill your requests, comply with our legal obligations, resolve disputes, enforce our agreements, and other legitimate and lawful business purposes. Factors that help determine how long we keep information include whether your information is reasonably necessary to manage our operations or our relationship with you, to protect or defend our rights, property, or people; to comply with laws or regulations, or to retain evidence of our legal compliance. Because the need to retain data depends on the transactions and contexts of the data collection and uses, specific retention periods will vary. Multiple retention periods may also apply. Where information is used for more than one purpose, we may retain it until the purpose with the latest period expires.

For example, records related to customer service and consumer affairs purposes are held for no more than 7 years. Records of customer complaints, claims, and contracts are maintained for no more than ten years following resolution of the complaint or claim or the end of the contract. Information related to prospects, customer surveys, customer profiles, market analysis / research, and communications purposes are kept for no more than 5 years.

With Whom Do We Disclose Information?

We may disclose your information with third parties who perform services on our behalf or with which we have another business relationship, to further another legitimate business purpose, or as legally required or permitted by law. Here are some examples of circumstances in which we disclose information to others. We may disclose your information to:

- **Service providers** such as:
 - Delivery service providers who deliver your orders
 - Providers of payment services



- Shipping and mailing vendors who send your orders to you
- Providers of digital analytics services
- Third parties that help us communicate with you
- Marketing and advertising companies that help us learn about our customers or deliver advertisements
- Website hosting platforms such as HubSpot, WordPress, and Shopify⁺
- **Vendors and manufacturers** of our products and services to respond to your reviews and questions
- **Successors to all or part of our business** if we sell all or part of our business or it is otherwise acquired
- **Government agencies, law enforcement, and courts** to ensure our legal compliance:
 - In response to a court order or subpoena
 - In compliance with the lawful request of a government agency or investigatory body
- **Affiliated companies or business partners** such as:
 - Another Panasonic company or affiliate
 - A business partner provides a product or service in partnership with us
 - A business partner that is running a joint promotion with us
- **Advertising and marketing partners** (with your consent where required by law):
 - To manage and deliver advertising, including by placing ads on the websites and applications you access
 - To measure the effectiveness of our advertising campaigns
 - To identify the ads you have already seen and how you interact with them
 - To better understand your preferences and interests
- **Security service providers** for security and fraud prevention to detect, prevent, and investigate fraud or other unlawful activities
- **Others at your direction.** For example, if you ask us to provide your information to a third party to facilitate the delivery of services or resolution of a dispute

⁺Please review platform privacy notices for more information about how those services may process your information independently from Panasonic.

Third-Party Protections

Panasonic requires its vendors, consultants, and service providers that have access to your information to maintain the confidentiality of your information and to comply with the safeguards provided in this Privacy Notice. We also provide our vendors, consultants, and service providers with our opt-out lists so that communications sent on behalf of Panasonic are not sent to those who request to opt-out of our communications.

Past Sale or Sharing of Personal Information

During the past 12 months, we disclosed identifiers such as IP addresses, internet and other electronic network activity information, device information, mobile network information, pages

viewed, time spent on pages or in apps, links clicked, conversion information, and sensitive personal information such as precise geolocation information and payment information to our advertising partners, payment processors, platform partners, installers, distributors and resellers. We do not share personal information with third parties for their direct marketing purposes without prior customer consent.

Sale of Information and Targeted Advertising

Under some state laws, our use of third-party cookies for marketing and online advertising may be a “sale” of information. You may opt out of the sale or sharing of your data by clicking the “Do Not Sell or Share My Personal Information” link on our websites. You always have full control over whether these technologies work on your devices. You can opt out of sales or sharing via Cookies or tracking technologies through an opt-out preference signal or through the Site’s Cookie Settings. See the Site’s [Cookie Notice](#) for more information about other ways to control website tracking technologies.

We do not sell or share sensitive information or the information of consumers under 16 years of age.

Cookies and Digital Tracking Technologies

We use cookies, web beacons, pixels, tags, trackers, and similar digital technologies (“Cookies”) to operate and to help collect data on our website and from our promotional email messages, newsletters and blogs. We comply with Global Privacy Controls set on your browser in states that require us to do so. Please see the Site’s [Cookie Notice](#) for more information about how we process this information and discover ways to control these technologies if you wish.

Social Media Interactions

When you engage with us via social networking platforms, we may have access to your social media account information (e.g., name, username, email address, gender) as determined by the settings of the social media platforms.

The Services may offer social sharing features and other integrated tools (such as the Facebook “Like” button), which let you share actions you take on our Services with other media, and vice versa. When you take these actions, you may cause your information to be shared with your friends or the public, depending on the privacy or sharing settings you select on the social media platform. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the social media platforms that provide these features.

Social media platforms may also use cookies or other technologies to provide services or track your online activities over time and across multiple websites and device applications. Your interactions with social media features are governed by the respective privacy policies of the social media platforms and not by this privacy notice.

Transfer of Information to the U.S. and Other Countries

Panasonic is based in the United States. Our Services are intended for users in the United States and its territories and possessions, but if you use the Services from any country outside the United States, your information will be transferred to, and processed in, the U.S. and other jurisdictions (such as Japan where our global headquarters is located) that may not provide equivalent levels of data protection as your home country. If you do not agree to such data transfers, do not use the Services. In every case, we will take steps (such as implementing contractual safeguards) to ensure that your personal data receives an adequate level of protection in the jurisdictions in which we process it. For more information on the appropriate safeguards in place and to obtain a copy of such safeguards, please [contact us](#) at the details below.

Security of Information

While no systems, applications, or websites are 100% secure, we take reasonable and appropriate steps to help protect information from unauthorized access, use, disclosure, alteration, and destruction. To help us protect this information, we request that you use a strong password and never disclose your password to anyone or use the same password with other sites or accounts.

Your Choices

In some circumstances, you may have the right to object to Panasonic's use of your information. If you wish to delete or deactivate your account, please email us at privacy@us.panasonic.com, call us at [800-704-1257](tel:800-704-1257), or submit your request to [Panasonic Data Subject Access Request Form](#), but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you in the normal course of business for a certain period of time. Where we must retain information for legal compliance purposes, your request to delete your information may be interpreted as a request to limit our use of your information.

LOCATION INFORMATION

When you first launch any of our mobile applications that collect location information, you will be asked to consent to the application's collection of this information. If you initially consent to

our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. If you do so, our mobile applications, or certain features thereof, may no longer function properly. You may also stop our collection of location information by following the standard uninstall process to remove all of our mobile applications from your device.

PROMOTIONAL COMMUNICATIONS

You may opt out of receiving promotional emails from Panasonic by following the instructions in those emails or by emailing privacy@us.panasonic.com. You may also call us toll free at [800-704-1257](tel:800-704-1257). If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

MOBILE PUSH NOTIFICATIONS/ALERTS

With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

Children's Online Privacy

You must be at least 16 years of age to use our website or Services. Panasonic does not knowingly collect, sell, share, or maintain any information from children under the age of 16, and no part of our website is designed with the purpose of attracting such children.

Additional Information for Residents of California

As a resident of California, you are afforded certain rights under the California Consumer Privacy Act (CCPA) as amended (statute):

RIGHT TO KNOW

- To understand the information that we have collected in the past year, please see [What Information Do We Collect?](#)
- To understand how we use your information, please see [How Do We Use Information?](#)
- To understand with whom we share your information, please see [With Whom Do We Disclose Information?](#)
- To understand how long we keep your information, please see [How Long Do We Keep Your Information?](#)
- You will also find this information at the end of this Privacy Notice in the [Summary](#) table

RIGHT TO ACCESS: You may be entitled to request that we disclose to you the specific pieces of your information that we have collected about you in a portable and, to the extent technically

feasible, readily usable format.

RIGHT TO DELETION: You may be entitled to request that we delete the information that we have collected from you. We will use commercially reasonable efforts to honor your request, in compliance with applicable laws. Please note, however, that we may need or be required to keep such information, such as for our legitimate business purposes or to comply with applicable law.

RIGHT TO LIMIT THE PROCESSING OF SENSITIVE INFORMATION: We process sensitive information for those purposes expressly authorized under applicable law. (e.g., provide requested goods or services, prevent fraud, ensure security, and other permitted purposes). Our use of sensitive information for other purposes will only occur with your permission in accordance with applicable law such as collecting your consent in advance or allowing you to opt-out of the use.

RIGHT TO CORRECT: You may request that we correct information that we hold about you.

RIGHT TO OPT-OUT OF SALES AND SHARING OF INFORMATION: You may be entitled to opt out of sales of your information to third parties and to opt out of the disclosure of your information to third parties for certain targeted advertising. To opt out of the selling or sharing of your directly identifiable information such as your email address, click the “Do Not Sell or Share My Personal Information” link on our websites or at [Panasonic Data Subject Access Request Form](#). Note that we do not share personal information with third parties for their direct marketing purposes without your prior consent.

RIGHT TO OPT-OUT OF PROFILING: You may be entitled to opt out of certain processing that has legal or similarly significant effects on you.

RIGHT TO NON-DISCRIMINATION: You may have the right not to receive discriminatory treatment if you exercise the rights conferred to you by applicable privacy law.

HOW TO EXERCISE YOUR CALIFORNIA PRIVACY RIGHTS

You may exercise your CCPA rights by submitting your request(s) to us using the [Panasonic Data Subject Access Request Form](#), by sending an email to privacy@us.panasonic.com or calling toll-free at [800-704-1257](tel:800-704-1257) and leaving a message. If you want to exercise more than one of your CCPA rights, please submit a separate request for each CCPA right, so we can track and respond to your requests more effectively. Please be aware that we will process your requests in the order we receive them.

By whatever method you choose to contact us, we may need information from you to process your request so that we can confirm you are a California resident, determine if we have personal information about you, and, for access, correction, and deletion requests, verify your identity.

Please be aware there might be circumstances where we will not honor your request, as permitted under the CCPA. For example, if we cannot verify your identity and confirm that you are a California resident, we may not honor your request. In addition, we may not delete your personal information if an exception under the CCPA applies.

You may designate, in writing or through a power of attorney, an authorized agent to make requests on your behalf to exercise your rights under the CCPA. Before accepting a request from an agent, we will require the agent to provide proof you have authorized it to act on your behalf, and we may need you to verify your identity directly with us.

Additional Information for Residents of Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia

In certain U.S. states, you have additional rights under applicable state privacy laws. Depending on your state of residency, you may have all or some of these rights.

RIGHT TO KNOW

- To understand the information that we have collected in the past year, please see [What Information Do We Collect?](#)
- To understand how we use your information, please see [How Do We Use Information?](#)
- To understand with whom we share your information, please see [With Whom Do We Disclose Information?](#)
- To understand how long we keep your information, please see [How Long Do We Keep Your Information?](#)
- You will also find this information at the top of this Privacy Notice in the [Summary](#) table

RIGHT TO ACCESS: You may be entitled to request that we disclose to you the specific pieces of your information that we have collected about you in a portable and, to the extent technically feasible, readily usable format.

RIGHT TO DELETION: You may be entitled to request that we delete the information that we have collected from you. We will use commercially reasonable efforts to honor your request, in compliance with applicable laws. Please note, however, that we may need or be required to keep such information, such as for our legitimate business purposes or to comply with applicable law.

RIGHT TO LIMIT THE PROCESSING OF SENSITIVE INFORMATION: We process sensitive information for those purposes expressly authorized under applicable law. (e.g., provide requested goods or services, prevent fraud, ensure security, and other permitted purposes).
use of sensitive information for other purposes will only occur with your permission in

accordance with applicable law such as collecting your consent in advance or allowing you to opt-out of the use.

RIGHT TO CORRECT: You may request that we correct information that we hold about you.

RIGHT TO OPT-OUT OF SALES AND SHARING OF INFORMATION: You may be entitled to opt out of sales of your information to third parties and to opt out of the disclosure of your information to third parties for certain targeted advertising. To opt out of the selling or sharing of your directly identifiable information such as your email address, click the “Do Not Sell or Share My Personal Information” link on our websites or at [Panasonic Data Subject Access Request Form](#). To opt out of marketing or advertising Cookies, please [make your choice here](#). Note that we do not share personal information with third parties for their direct marketing purposes without prior customer consent.

RIGHT TO OPT-OUT OF PROFILING: You may be entitled to opt out of certain processing that has legal or similarly significant effects on you.

RIGHT TO NON-DISCRIMINATION: You may have the right not to receive discriminatory treatment if you exercise the rights conferred to you by applicable privacy law.

RIGHT TO APPEAL: If you believe we have incorrectly administered one of your rights above, you may appeal our decision. To appeal, please send a short explanation of why you believe the decision was incorrect to privacy@us.panasonic.com. An empowered Panasonic employee (not the original reviewer) will reassess the decision and we will respond within applicable statutory timelines. If your appeal is denied, we will inform you of any additional rights you may have under your state laws.

You may exercise your rights by submitting your request(s) to us using the [Panasonic Data Subject Access Request Form](#), by sending an email to privacy@us.panasonic.com or calling toll-free at [800-704-1257](tel:800-704-1257) and leaving a message. If you want to exercise more than one of your rights, please submit a separate request for each right, so we can track and respond to your requests more effectively. Please be aware that we will process your requests in the order we receive them.

Please be aware there might be circumstances where we will not honor your request, as permitted under the law. For example, if we cannot verify your identity and that you are a resident of one of the above states, we may not honor your request. In addition, we may not delete your Personal Information if an exception under the law applies.

To process your requests to access, know, delete, or correct the information, we must be able to verify your identity to a reasonable degree of certainty. To verify your identity, we will ask you to provide your contact information and additional identifiers based on your relationship with us. Before we process your request, we will match these data points with data points we currently maintain to verify your identity and your relationship with us.

When you use an authorized agent to submit a request, you must provide the authorized agent with written permission to do so, and, in certain circumstances, we may ask you to verify your own identity directly with us. We may deny a request from an authorized agent that does not submit proof that they have been authorized by you to act on your behalf. Authorized agents may use the channels listed above to submit requests.

Accessibility Statement

We are committed to ensuring that our Privacy Policy and related notices are accessible to all individuals, including those with disabilities. We strive to follow recognized accessibility standards such as the Web Content Accessibility Guidelines (WCAG) 2.2 Level AA to make our digital content usable by everyone.

If you have trouble accessing any part of this Privacy Policy or require it in an alternative format (for example, large print, braille, or an accessible electronic version), please contact us using the information below. We will make reasonable efforts to meet your accessibility needs and provide the requested information promptly.

Contact for Accessibility Requests

- **Email:** privacy@us.panasonic.com
- **Mail:** Panasonic Corporation of North America, Attn: Legal/Office of Ethics and Compliance, Two Riverfront Plaza, Newark, NJ, 07102
- **Phone:** [800-704-1257](tel:800-704-1257)

We welcome feedback on how to improve the accessibility of our Privacy Notice. Your input helps us ensure that our privacy practices are transparent and inclusive.

Contact Us

If you have any questions about this Privacy Notice, please contact us at: privacy@us.panasonic.com. You may also call us at [\(800\) 704-1257](tel:800-704-1257).

Summary Notice Table

The table below describes the categories of personal information we collect, how we obtain the information, our purposes for which we use it, how long we keep the information, and the types of recipients that may receive the information from us. And you can find more details in the [How Do We Collect Information?](#), [How Do We Use Information?](#), and [Information Disclosures](#) sections above.

Category of Information	Description	How we obtain
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Identifiers/Contact information	Information that can be used to directly identify you such as name, social media handle, addresses, and phone numbers; device identifier, IP address, government-issued identification number, date of birth/age, license plate number, tokenized payment information, social media handle, and other similar identifiers. Information that you use to create an account with us such as username and password	Provided directly by you c you use to access Service that help us learn about o the devices they use to ac supplement our customer additional information; Sh that update address inform media platforms; Advertis and content publishers th with our ads; Payment and processors; Communicati vendors.
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Demographics	Information such as your age range or date of birth, income range, education, nationality, or gender.	Provided directly by you; o third parties that help us lo customers
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Category of Information	Description	How we obtain
Category 1		
Category 2		
Category 3		
Category 4		
Category 5		
Category 6		
Category 7		
Category 8		
Category 9		
Category 10		
Category 11		
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Category 100		

Voluntary Communications	Contents of email, voicemail, social media posts, likes or other interactions, or direct messages, physical correspondence you send to us, responses to surveys, information you post, display and/or publish on any of our Services, website search terms, and when you tell us your communications preferences, including your preferred communication method, language, time zone, and other relevant communications information	Provided directly by you
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Category of Information	Description	How we obtain
Photos, Video, and Other Multimedia Information	If you upload a photo for a profile image when creating an account, for example, or if you provide a photo or video at an event or as part of a contest or sweepstakes or to document a customer service issue, we collect those images.	Provided directly by you
Payment Data	If you make a purchase, we collect credit card numbers and other payment or billing information. Note that we do not process credit card information directly. We use third party vendors to process payment card information.	Provided directly by you



Category of Information	Description	How we obtain
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Transactional Information	When you make a purchase or return, we collect information about the transaction, such as product details, purchase price, and date and location of the transaction.	Automatically collected
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Category of Information	Description	How we obtain
Log and Usage Information	We collect log information about your use of the Services, including the type of browser and operating system you use, the domain and host from which you access the internet, access times, pages viewed, web browsing history, your IP address, and the page you visited before navigating to our Services. Additionally, when you enter any password-protected area of a website, our website will recognize you and collect information that you submit. This form of data collection may be performed by authentication tokens tied to user accounts created by an integrated third-party user database.	Automatically collected
Device Information	We collect information about the computer or mobile device you use to access our Services, including the hardware model, operating system and version, unique device identifiers and tokens, unique identifier headers, mobile network information, and other information that identifies you as the user	Automatically collected

Category of Information	Description	How we obtain
	of the device or the person providing information to us.	

Location Information

In accordance with your device permissions, we may collect information about the precise location of your device based on IP address or mobile device location information. You may stop the collection of precise location information at any time (see Your Choices below for details).

Automatically collected



Category of Information	Description	How we obtain
Audiovisual Information	Our facilities are equipped with security cameras, which record video and audio of inside and outside our premises. We may also record your calls or chats or other or other communications with us with your consent where required by law.	Automatically collected by devices deployed in and around our premises (e.g., CCTV); call and chat recordings
Information Collected by Cookies and Similar Tracking Technologies	We use different technologies to collect information, including pixels, web beacons, cookies, and plug-ins. For more detailed information about our use of	Automatically collected

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