

Data Privacy Portal

Data is a powerful tool. At LiveRamp, we believe a culture of accountability is essential to success in a data-driven world.

Read our Privacy Notices

Where required, we maintain privacy notices for various business purposes and multiple regions or regulatory jurisdictions of the world. The choices available to an individual may vary within these areas based on local laws and customs. Our full list of privacy notices is available on this page. Please select a privacy notice below to understand what information we collect, how the information is used and what choices you have to protect your information.

General Privacy Notices

- [Product and Service Privacy Notice](#) (How we handle data within our databases when we are the business or controller.)
- [Web and Business Representative Privacy Notice](#) (How we handle data on this website and collected from corporate activities and events.)

Specific Country or U.S. State Privacy Notices

North America

- [California Privacy Notice](#) (How we handle personal data for California residents.)

- [Mexico Privacy Notice](#) (How we handle personal data for Mexico residents.)

Asia-Pacific

- [Australia Privacy Policies](#)
- [Japan](#)

European Union and United Kingdom

- [Belgium](#)
- [France](#)
- [Germany](#)
- [Italy](#)
- [Netherlands](#)
- [Poland](#)
- [Romania](#)
- [Spain](#)
- [UK](#)

India

- [India Personnel Privacy Notice](#)

Security

In addition to our privacy notices, we maintain strict security policies and procedures. See our [Data Security Knowledge Base page](#) for details.

Your Privacy Choices

You may have certain legal rights with respect to data. These rights may include the right of access, deletion, limiting the use of or correction of personal data. These rights may be limited, for example if fulfilling your request would reveal personal data about another person, if they would infringe the rights of a third party (including our rights) or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping. We will inform you of any relevant exemptions we rely upon when responding to any request you make.

Select the appropriate link below to exercise your rights:

- [Global Opt Out of LiveRamp's Mobile Identifier](#)
- [Global Opt Out of LiveRamp's Third Party Cookie](#)
- [LiveRamp.com Website Cookies](#)
- [United States Your Privacy Choices portal](#)

- Argentina, email privacy.ar@liveramp.com
- [Australia Your Rights portal](#)
- Brazil, email privacy.br@liveramp.com
- [Canada Your Rights portal](#)
- EEA Countries
 - [The UK Your Rights Portal](#), email ukprivacy@liveramp.com
 - [France Your Rights Portal](#), email cil@liveramp.com
 - German residents, email privacy.de@liveramp.com
 - Spain residents, email privacy.es@liveramp.com
 - Italy residents, email privacy.it@liveramp.com
 - Belgium residents, email privacy.be@liveramp.com
 - The Netherlands residents, email privacy.nl@liveramp.com
 - Norway residents, email privacy.no@liveramp.com
 - Poland residents, email privacy.pl@liveramp.com
 - Romania residents, email privacy.ro@liveramp.com
 - Sweden residents, email privacy.se@liveramp.com
- [Mexico Your Rights portal](#)

Solutions

I WANT TO	HOW LIVERAMP HELPS	INDUSTRIES
Strengthen Enterprise Identity	Agencies	Automotive
Enhance Consumer Data Strategy	Data Sellers	B2B
Activate + Optimize Media	Brands	CPG
Power Measurement + Analytics	Tech Platforms	Financial Services
Build + Grow My Media Network	Publishers	Gaming
		Healthcare
		Media + Advertising
		Restaurant Chains
		Retail

Platform

PLATFORM OVERVIEW	LIVE/IDENTITY
The LiveRamp Platform	Identity Resolution + Translation
Why LiveRamp?	First-Party Identity Engine
Pricing	
ENTERPRISE-LEVEL FEATURES	LIVE/CONNECTIVITY
	Segmentation + Activation
	Addressability + Connectivity
	LIVE/ACCESS

Travel + Hospitality	Agentic AI Orchestration	Data Marketplace
	Cloud-ready Solutions	Enrichment
	RampID-powered Connections	Data Monetization
	Clean Room Technology	LIVE/INSIGHTS
	Enterprise Identity	Clean Rooms
	Flexible APIs	Conversion Program
	Uncompromising Data Governance	

Resources

- Resources
- Marketing Innovation Blog
- Customer Stories
- LiveRamp University
- LiveRamp Community
- RampUp

Partners

- Partners Overview
- Partner Directory
- Amazon Web Services
- Google Cloud Platform
- Snowflake

Company

- About
- Why LiveRamp?
- Careers
- Contact Us
- Diversity, Inclusion + Belonging
- Data Ethics + Privacy
- Trust Center
- Press + News
- Events
- Investors