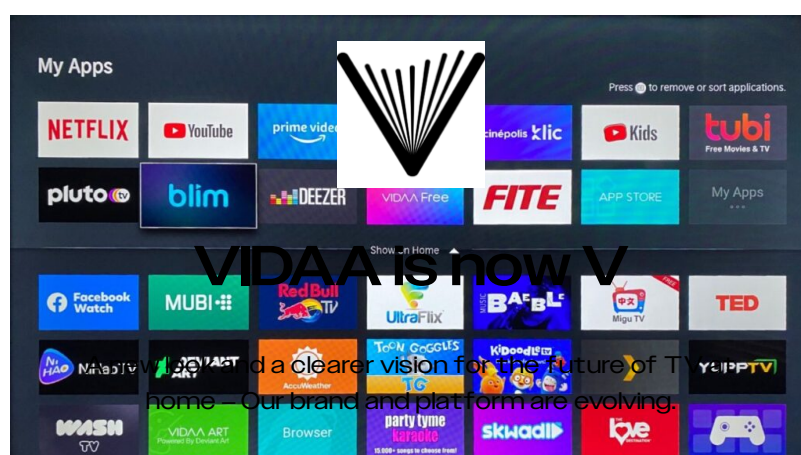




Category: Content Partners

Televisa's Blim joins the VIDAA Platform
(<https://www.vidaa.com/televisas-blim-joins-the-vidaa-platform/>)



(<https://www.vidaa.com/televisas-blim-joins-the-vidaa-platform/>)

Mexico City – December 18, 2020 There are not many partners as important to a specific region as Televisa is to Latin America. **Visit the new V website (<https://v-home.com/>)** **Continue browsing here**

Established almost 50 years ago, this Mexican content producer is a staple in the Spanish speaking world, so bringing their revamped Blim service to our platform in the entire region is a major milestone for us! Their service is among the most [...]

Indian customers get access to ErosNOW, other platforms to follow
(<https://www.vidaa.com/indian->

customers-get-access-to-erosnow-other-platforms-to-follow-2/)



(<https://www.vidaa.com/indian-customers-get-access-to-erosnow-other-platforms-to-follow-2/>).

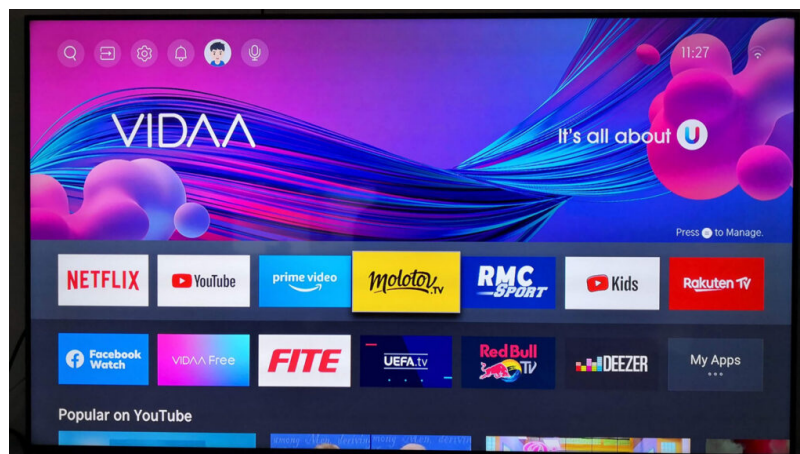
Mumbai – December 16, 2020 Over 155 million users access one of the most popular services for Bollywood content in India every single month. And almost 20% of them are paying for it, which means it was a no-brainer for them to onboard their service as one of the first ones in India.



French content now easily searchable and discoverable

(<https://www.vidaa.com/french-content-now-easily-searchable-and-discoverable-2/>).

See the new interface and continue browsing here
(<https://v-home.com/>)



(<https://www.vidaa.com/french-content-now-easily-searchable-and-discoverable-2/>).

Paris – December 16, 2020 It is quite difficult for the end user not to get overwhelmed with the choices of new and existing applications they have on their Smart TV. That is one of the goals set by our team is to make their access to content on our platform easier and more direct. And we just [...]



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Ball is life! NBA League Pass lands on VIDAA (<https://www.vidaa.com/ball-is-life-nba-league-pass-lands-on-vidaa-2/>)



(<https://www.vidaa.com/ball-is-life-nba-league-pass-lands-on-vidaa-2/>)

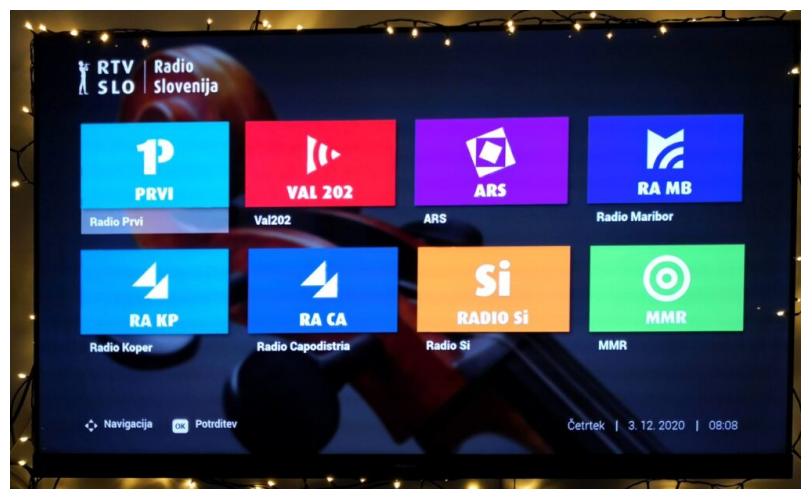
Atlanta, New York – December 1, 2020 – On the 129th birthday of basketball and on the eve of the 2020/2021 NBA season, we're proud to announce – we did it! The best of NBA action is coming to VIDAA less than 6 months after the deal was closed. We successfully launched the NBA League Pass application on all Vidaa U4 devices in Europe, and North [...]

A new look and a clearer vision for the future of TV at home – our brand and platform are evolving.
Slovenia's Public TV comes to VIDAA with all content for free

Visit the new V website
(<https://v-home.com/>)

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(<https://www.vidaa.com/slovenias-public-tv-comes-to-vidaa-with-all-content-for-free-2/>)



(<https://www.vidaa.com/slovenias-public-tv-comes-to-vidaa-with-all-content-for-free-2/>)

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Ljubljana – December 3, 2020 As is the case in most European countries, public broadcasters play an important role in the media landscape. This is also true for Slovenia, where the public broadcaster is one of the cornerstones of news, art, and even popular culture. And RTV Slovenia, though over 90 years old, is no stranger to technology, so their new [...]

VEVO's vast music library comes to VIDAA as a standalone app (<https://www.vidaa.com/vevos-vast-music-library-comes-to-vidaa-as-a-standalone-app-2/>)



(<https://www.vidaa.com/vevos-vast-music-library-comes-to-vidaa-as-a-standalone-app-2/>)

Atlanta – December 1, 2020 Anyone that has even a remote interest in music knows the brand VEVO. The world's leading music video platform has some of the most amazing artists on it, as well as some new and upcoming creators. A while back they started creating original programming as well which is gaining traction as [...]

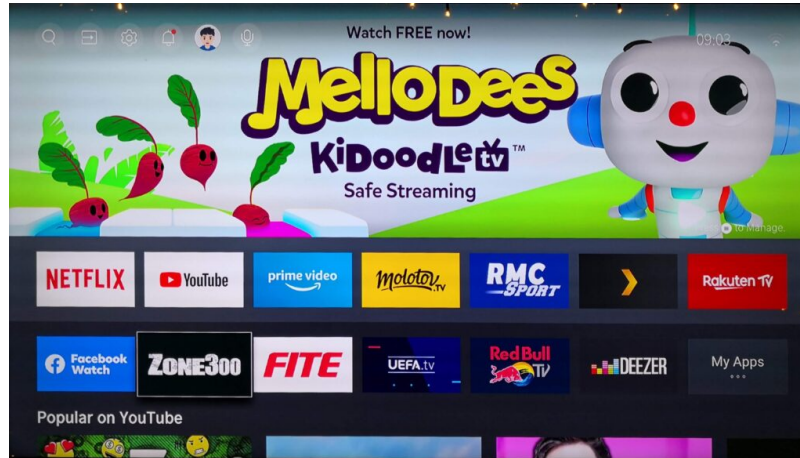
Best of Hunting and Fishing comes to VIDAA. Zone300. (<https://www.vidaa.com/best->



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(<https://v.home.com/>)

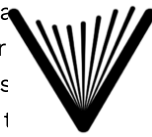
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of-hunting-and-fishing-comes-to-vidaa-zone300-2/)



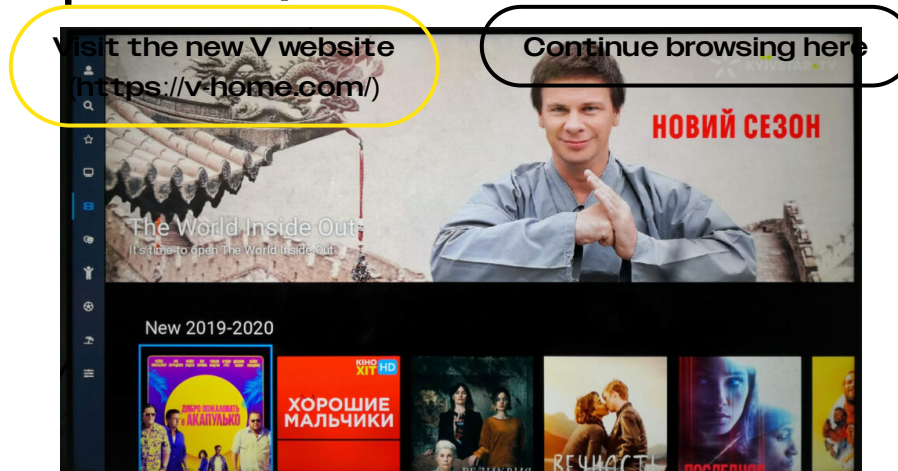
(<https://www.vidaa.com/best-of-hunting-and-fishing-comes-to-vidaa-zone300-2/>).

Paris – December 14, 2020 It is not well known that hunting and fishing and the most popular activities globally. We're talking more popular than running or hiking. It is estimated that almost 1 billion people consider themselves recreational hunters or fishers. So, it is no wonder that related content is also high. [...]



Our job is almost done (almost) done (<https://www.vidaa.com/vidaa-post-2/>)

A new look and a clearer vision for the future of TV at home – Our V and Vidaa brands are evolving.



(<https://www.vidaa.com/vidaa-post-2/>).

When looking for the most developed OTT markets globally, people tend to point their finger towards the US or some Western European country, but you'd be surprised that Eastern European countries are not just keeping pace, but in many cases a good step ahead already. Russia and Ukraine are such markets, and we've been really [...]

Ball is life! NBA League Pass lands on VIDAA

(<https://www.vidaa.com/ball->



is-life-nba-league-pass-lands-on-vidaa/)



(<https://www.vidaa.com/ball-is-life-nba-league-pass-lands-on-vidaa/>)

Atlanta, New York – December 21, 2020 On the 129th birthday of basketball and on the eve of the 2020/2021 NBA season, we're proud to announce – we did it! The best of NBA action is coming to VIDAA less than 6 months after the NBA season was closed. We successfully launched the NBA League Pass application on all Vidaa U4 devices in Europe. [...]



Indian customers get

access to Eros Now & other

platforms to follow

(<https://www.vidaa.com/indian-customers-get-access-to-erosnow-other-platforms-to-follow/>)

A new look and a clearer vision for the future of TV at Vidaa – Our TV and platform are evolving.

customers-get-access-to-erosnow-other-platforms-to-follow/)

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(<https://www.vidaa.com/indian-customers-get-access-to-erosnow-other-platforms-to-follow/>)

Mumbai – December 16, 2020 Over 155 million users access one of the most popular services for Bollywood content in India every single month. And almost 20 million of them are paying for it, which means it was a no brainer for us to onboard their service as one of the first ones in India. And taking their [...]



 **English** ▼ (<https://www.vidaa.com/category/content-partners/>)

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VIDAA is now V

A new look and a clearer vision for the future of TV at home – Our brand and platform are evolving.

Visit the new V website
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