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Ball is life! NBA League Pass lands on VIDAA
(<https://www.vidaa.com/ball-is-life-nba-league-pass-lands-on-vidaa-2/>)



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Atlanta, New York – December 21, 2020 On the 129th birthday of basketball and on the eve of the 2020/2021 NBA season, we're proud to announce – we did it! The best of NBA action is coming to VIDAA less than 6 months after the deal was closed. We successfully launched the NBA League Pass application on all Vidaa U4 devices in Europe, and North [...]

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