



Powering Smart TVs for all

VIDAA is a technology and innovation company specializing in the VIDAA Smart TV OS and Content Platform. Founded in March 2019 by the Hisense Group and other investors, VIDAA is a market-leading Smart TV OS and Content Platform that places the consumer at the center of the experience.



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A new look and a clearer vision for the future of TV at home – Our brand and platform are evolving.

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VIDAA TV OS is designed with user-friendliness at its core, reaching millions of users around the world. Our intuitive user interface ensures a seamless and enjoyable experience for all users.

We are committed to continuous improvement, aiming to become the number one TV OS globally.

Behind VIDAA TV OS is a team of experienced and passionate employees dedicated to innovation and excellence.

VIDAA's parent company is based in the Netherlands, with additional offices in China, USA, Israel and Poland.

Our offices



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English ▼ (<https://www.vidaa.com/about/>)

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